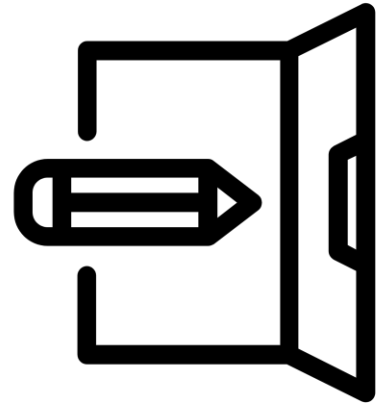


THE **QC DOC U** SOLUTION SLIDE-DECK

THE LEVELS
EXPLAINED

qcdocu.com



qcdocu.com

BACKGROUND: PROOFREADING AS IT WAS

Focus on text, to the exclusion of other elements which impact how we read a document.



24-hour turnaround at best.

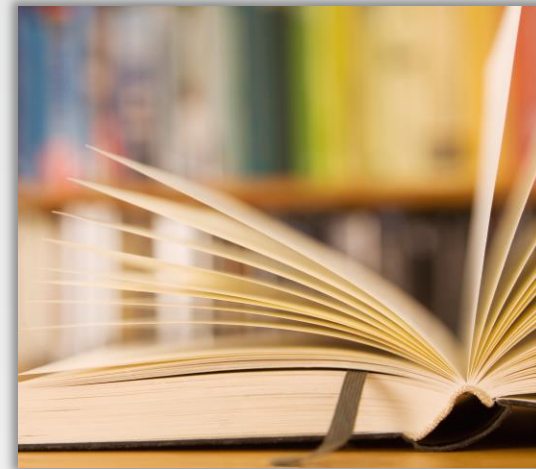


Only **one level of service** as a general rule.

NEXT: [COPYWRITING AS IT'S BECOMING ...](#)

BACKGROUND: COPYWRITING AS IT'S NOW BECOMING

Increasing use of Generative AI, where up to 90 percent of the content is correct ...



And not *just* 90 percent of the **spelling & grammar**. It's also the **domain**, too.

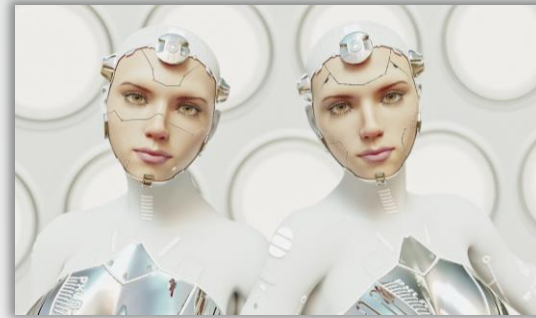
... but WHICH 90 percent?
Does *anyone* know?



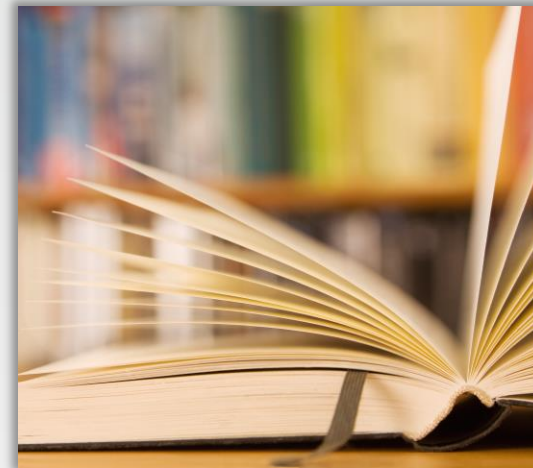
THE QC DOC U
SOLUTION...

FOREGROUND: THE QC DOCU SOLUTION TO BOTH THESE PROBLEMS

With both these changes in marketing-asset development, we can **automate or not the **creation of content** ...**



... but in either case, whether we automate or not, **professional review becomes much more important.**



Otherwise, **the first professional eye that sees both your English and your domain knowledge** becomes that of **your client**. **Far too late then to correct** anything.

Under such circumstances, **can you really afford to automate critical review processes?**

FOREGROUND: THE QC DOC U SOLUTION TO BOTH THESE PROBLEMS

Why the **QC DOC U** solution:

In a world where something works **90 percent of the time, but no one knows exactly why**, human review before final delivery becomes even more important, not less.

- Whether you choose or not to automate content generation, you need one of our three services: **BASIC, PREMIUM** and/or **ENTERPRISE**



And however you decide to deliver, make sure the last eye which reviews your company's English *and* domain knowledge **isn't an automated 90 percent AI ... but a human enabled by good tech.**

Now click to find out more about [our three levels of service.](#)



THE LEVELS: QCDOCU.COM



[BASIC](#)

Level 1

Spelling and grammar only

[PREMIUM](#)

Level 2

Level 1 plus flow and readability

[ENTERPRISE](#)

Level 3

Levels 1 & 2 plus graphics, tables,
internal & external links, and
interactive functionality

CONTACT US

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Founder

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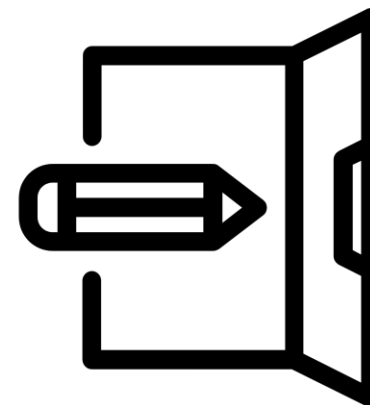
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